

Front-end developer and mid-weight programmer with 10+ years of commercial experience in internet publishing, covering a broad range of areas: client-side and server-side scripting, database driven websites, email marketing, SEO, online advertising, data migration, web design.

Key skills

Personal

- Excellent analytical and problem solving skills
- Self-reliant, keen learner, keeping up-to-date with latest standards and technologies
- Easily adaptable to different working practices: freelance, contract or in-house
- Good communicator, works well in a team
- Comprehensive, practical and perfectionist approach to every web project, whatever the size

Technical

- Clean, standards compliant HTML5 and CSS3
- JavaScript, jQuery, XML, AJAX, JSON
- LAMP (Linux, Apache, MySQL, PHP)
- Fixed and fluid layouts
- Blogs, discussion forums, online surveys, SEO, social media integration, RSS feeds, audio/video content, email marketing, geolocation
- Adobe Creative Suite CS6

Employment history :: Responsibilities

2005 - present **Freelance Web Developer and Designer**

Complete website production service: from initial brief through planning, design and coding to launch

Hosting, domains and email accounts management

Custom built CMS, user management, email marketing

Search Engine Optimisation

Third party blogs, themes and templates customisation

Social media integration, RSS feeds, cookie compliance

Web design and image processing

- » carolynsquire.co.uk
- » copywritingservices.com
- » francesewingpress.co.uk
- » grovesingers.org
- » hjpm.co.uk
- » lorettaheywood.com
- » meg-andrews.com
- » nicolamills.com
- » textilesociety.org.uk
- » toasted.biz/alopeciadiaries
- » toasted.biz/clubalopex
- » willtrainyou.com
- » zoomaround.com

2005 - 2011 **Senior Web Developer**

Centaur Media plc

Front-end development with (X)HTML, CSS, JavaScript, jQuery, XML; working in a busy service department on a wide range of web publications

Back-end and front-end development in LAMP; custom CMS; data capture; micro-sites; online surveys; open-source software evaluation, installation and implementation; email content generation; RSS parsing

Online advertising solutions, working with third-party ad server suppliers (*AdTech*)

Development of email templates and bespoke emails; loading and delivery of mass email campaigns via email marketing services (*eCircle*)

CMS migration: transfer of database content and assets, bulk clean-up, renaming and remapping of data and files

Bulk import of content from print to web

- » designweek.co.uk
- » awards.designweek.co.uk
- » employeebenefits.co.uk
- » emailgen.abnet.is.it
- » fundweb.co.uk
- » marketingweek.com
- » knowledgebank.mw.com
- » moneymarketing.co.uk
- » nma.co.uk
- » recruiter.co.uk
- » theengineer.co.uk

2001 - 2005	Web Developer <i>TheLawyer.com and Lawyer2b.com</i> Front-end development of micro-sites and static web pages Development of CMS modules with Query By Example system Writing ASP scripts for data validation, mapping and bulk upload of content to CMS Development of email templates and bespoke emails; setting up and delivery of email campaigns via CMS	» thelawyer.com » lawyer2b.com
2001 - 2002	Broadcast Assistant (part time) <i>BBC World Service, Polish Section</i> Content management and sound editing for the BBC World Service - Polish Section	» bbc.co.uk/polish
1999 - 2001	Website Administrator <i>New City Media – legal publishing</i> Development and maintenance of company’s web-sites: updating and modifying content, developing static and dynamic pages with FrontPage and MS Access, technical support, domain name registration, online advertising	
1998 - 1999	Webmaster <i>QD Group – legal recruitment</i> Implementation and day-to-day maintenance of a website for the conferencing department	
1998	Project Manager <i>Pascal Publishing, Poland – leading travel publisher</i> Managing a team of graphic designers, web developers and editorial staff – creating and implementing the company’s first website	
1993 - 1997	Travel Guides Researcher and Editor <i>Pascal Publishing, Poland – leading travel publisher</i> Researching, writing and copy editing for international travel guides Foreign Rights Executive, establishing and maintaining contacts with international publishing partners	
1994 - 1996	Veterinary Surgeon <i>Poland</i>	

Education and qualifications

BTEC Certificate of Achievement in Internet Publishing, East Berkshire College, London, 1998
 Bachelor of Veterinary Medicine and Surgery (BVMS), Warsaw University of Life Sciences, Poland, 1983-1990