

Arek Bryzek

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Personal profile

Front-end developer and mid-weight programmer with 10+ years of commercial experience in internet publishing, covering a broad range of areas: client-side and server-side scripting, database driven websites, web hosting and domain services, email marketing, SEO, online advertising, data migration, web design.

Key skills

Personal

- Excellent analytical and problem solving skills
- Self-reliant, keen learner, keeping up-to-date with latest standards and technologies
- Easily adaptable to different working practices: freelance, contract or in-house
- Good communicator, works well in a team
- Comprehensive, practical and perfectionist approach to every web project, whatever the size

Technical

- Clean, standards compliant HTML5 and CSS3
- JavaScript, jQuery, XML, AJAX, JSON
- LAMP (Linux, Apache, MySQL, PHP)
- Responsive design
- Blogs, discussion forums, online surveys, SEO, social media integration, RSS feeds, audio/video content, email marketing, geolocation
- Adobe Creative Suite CS6

Employment history • Responsibilities

- 2013 - present **Web Developer and Designer - Contract**
Trailfinders
- Design, development and maintenance of Trailfinders website, intranet and related sites
- Graphic design for promotional banners, web pages and micro-sites
- » trailfinders.com
» hinterlandaviation.com.au
» bloomfieldlodge.co.uk
» ealingtcc.com
- 2005 - present **Freelance Web Developer and Designer**
- Complete website production service: from initial brief through planning, design and coding to launch
- Hosting, domains and email accounts management
- Custom built CMS, user management, email marketing
- Search Engine Optimisation
- Third party blogs, themes and templates customisation
- Social media integration, RSS feeds, cookie compliance
- Web design and image processing
- » carolynsqire.co.uk
» francesewingpress.co.uk
» grovesingers.org
» gravycrow.co.uk
» hjpm.co.uk
» lorettaheywood.com
» meg-andrews.com
» nicolamills.com
» textilesociety.org.uk
» toasted.biz
» toasted.biz/clubalopex
» willtrainyou.com
» zoomaround.com
- 2005 - 2011 **Senior Web Developer**
Centaur Media plc
- Front-end development with (X)HTML, CSS, JavaScript, jQuery, XML; working in a busy service department on a wide range of web publications
- Back-end and front-end development in LAMP; custom CMS; data capture; micro-sites; online surveys; open-source software evaluation, installation and implementation; email content generation; RSS parsing
- Online advertising solutions, working with third-party ad server suppliers (AdTech)
- Development of email templates and bespoke emails;
- » designweek.co.uk
» employeebenefits.co.uk
» fundweb.co.uk
» marketingweek.com
» knowledgebank.mw.co.uk
» moneymarketing.co.uk
» nma.co.uk
» recruiter.co.uk
» theengineer.co.uk

loading and delivery of mass email campaigns via email marketing services (eCircle)

CMS migration: transfer of database content and assets, bulk clean-up, renaming and remapping of data and files

Bulk import of content from print to web

2001 - 2005 **Web Developer** » thelawyer.com
» lawyer2b.com
TheLawyer.com and Lawyer2b.com

Front-end development of micro-sites and static web pages

Development of CMS modules with Query By Example system

Writing ASP scripts for data validation, mapping and bulk upload of content to CMS

Development of email templates and bespoke emails; setting up and delivery of email campaigns via CMS

2001 - 2002 **Broadcast Assistant** (part time) » bbc.co.uk/polish
BBC World Service, Polish Section

Content management and sound editing for the BBC World Service - Polish Section

1999 - 2001 **Website Administrator**
New City Media - legal publishing

Development and maintenance of company's websites: updating and modifying content, developing static and dynamic pages with FrontPage and MS Access, technical support, domain name registration, online advertising

1998 - 1999 **Webmaster**
QD Group - legal recruitment

Implementation and day-to-day maintenance of a website for the conferencing department

1998 **Project Manager**
Pascal Publishing, Poland - leading travel publisher

Managing a team of graphic designers, web developers and editorial staff - creating and implementing company's first website

1993 - 1997 **Travel Guides Researcher and Editor**
Pascal Publishing, Poland - leading travel publisher

Researching, writing and copy editing for international travel guides

Foreign Rights Executive, establishing and maintaining contacts with international publishing partners

1994 - 1996 **Veterinary Surgeon**
Poland

Education and qualifications

BTEC Certificate of Achievement in Internet Publishing, East Berkshire College, London, 1998

Bachelor of Veterinary Medicine and Surgery (BVMS), Warsaw University of Life Sciences, Poland, 1983-1990